

Minutes of the August 30, 2021
Meeting of the
Board of Directors of
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Colin Taber (B-Rides Coordinator), Allan Friedman (ENY Director), Leora Rosenberg (Volunteer Coordinator), Robert Gilbert (Treasurer), Sheila O'Connor (Content Editor), Edward C. Delk (Secretary), and Steve Vaccaro (VP of Programs).

Peter, as President, called the meeting to order at 7:07 p.m.

1. State of the Alex Klafehn Kit Design Proposal

The Board received and then discussed a NYCC 2021 Rebranding Kit Sketchbook proposal from Alex Klafehn. The proposal included three jerseys and a vest, bib shorts, arm and leg warmers, and a cycling cap. Allen reminded everyone that the jersey and other kit designs were under development, subject to final Board approval, and were confidential until published by the Club.

2. New Paltz Ride

Neile updated the Board on the New Paltz Club Weekend event held from August 6th to the 8th. He said 54 people attended and 42 responded to the post-event survey. According to Neile, the event received a 78 Net Promoter Score, the rides were highly rated, the breakfast was "just OK", the dinner was "Good", and participants "Loved" the luggage drop off. The Club budgeted \$11,000 for the event, resulting in a modest loss (\$450).

3. Greenport Ride

Neile updated the Board on his plans for a weekend ride to Greenport in October. According to Neile, this year there would be no luggage shuttle, so participants would need to ride with all clothing and supplies required for the two-day event. He said all planning was complete and accommodations would run \$200 for a single and \$150 for a double. Information about the event will be posted to the Club website.

4. Letter to NYCC from Central Park Conservancy

Peter described and the Board discussed a letter from Caroline Greenleaf, Vice President of Operations at the Central Park Conservancy. The letter raised safety issues caused by early-morning pace-line riders who were "too fast and very

aggressive". The letter included photographs showing NYCC Racing & Development Team jerseys, along with other riders in unbranded kit. Neile said he'd already contacted the R&D Team leaders, who have suspended organized group rides in Central Park. One Board member noted that the speed limit in the park is 20 miles per hour. Further discussion followed and the Board agreed to respond in writing to the complaint and take appropriate action.

5. ENY Planning

Allan and Colin discussed the latest developments in plans for the Escape New York ride in September. Allan said 106 volunteers signed up so far, but emphasized that the event requires at least 188 volunteers. He warned the Board there was a real risk his team could not pull off the ride without at least 60 additional volunteers. He said if the Club wants ENY to succeed as an event, we must all recruit more volunteers. The Board discussed the matter.

6. Director Intent to Stand for Re-Election or Run for President

Peter conducted another informal poll of Directors concerning their preliminary intent to stand for re-election or run for President. Sheila reminded the candidates of the need to submit official statements for posting on our website.

The meeting adjourned at 8:35 p.m.